





JOANNE SNAPP

PRE-HEALTH ADVISING &
PROGRAM DEVELOPMENT

CONTACT

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EDUCATION

Vanderbilt University
EdD Leadership & Learning in
Organizations
May 2022

Hofstra University
MSEd Leadership & Policy
May 2012

Northwest Missouri State University
BSEd Secondary English Education
December 2003
MA English
August 2006

STRENGTHS

Motivational Speaking
Coaching & Advising
Marketing & Promotion
Program Implementation
Program Evaluation
Writing & Editing
Teaching & Training
Event Planning

ADMINISTRATIVE EXPERIENCE

CEO/ADVISOR

My Honest Advisor | May 2021-Present

- Built an independent advising business, developing the website, social media presence, and marketing
- Speak at universities, conferences, club meetings
- Advised students from across the nation, preparing them for medical and dental school using holistic advising
- Collaborate with organizations to provide mutually beneficial services

DIRECTOR, HEALTH PROFESSIONS ADVISING

University of California, Davis | Nov 2014-April 2021

- Founded a brand new department serving over 6k students
- Developed annual student programs/trainings
- Trained & supervised a staff of 13 & 200+ student volunteers
- Managed 3 budgets, totaling more than \$600K
- Coordinated a national conference with 3K+ attendees
- Created a post-bac program that generated over \$1.8M in revenue in year one.
- Created strategic alliances with on and off-campus constituents, including alumni, corporations, and the US Army

DIRECTOR OF ADMISSIONS

Zucker School of Medicine | July 2010-Oct 2014

- Built a new admissions office, involving the development of every process for the MD, MD/PhD, PhD and BS/MD
- Received training in the Holistic Review by the AAMC
- Coordinated interview days, admissions committee meetings, revisit weekends and open houses
- Managed the admissions process, including the waitlist, all communications to applicants, acceptances, denials
- Taught courses for the Pipeline Program, participated in the Tour for Diversity, recruited nationally at fairs
- Spoke at large-scale events, conducted interviews, tours

JOANNE SNAPP

CONFERENCE PRESENTATIONS

Pre-Health Guide for Transfer Students, Presenter
UC Davis Pre-Health Conference
October 2021

Using Community Building to Elevate a Pre-Health Population, Presenter
Western Association for Advisors of Health Professions Conference,
April 2019

Re-Envisioning Pre-Health Advising, Presenter
Western Association for Advisors of Health Professions Conference,
April 2017

Using Technology for Collaboration, Presenter
UC Davis Academic Advising Conference, May 2015

COMMUNITY SERVICE

PTA-Chair of Fundraising
Parkway Elementary School
Sept 2021-Present

Chair, Committee for Exhibiting & Sponsorships
2021 WAAHP Regional Meeting
Jan. 2019-May 2021

Girl Scout Leader/Cookie Manager
Rockville Centre, NY/Davis, CA
2013-2019

Planner/Presenter
Pre-Med Conference
Tuskegee University, Sept. 2018

ADMINISTRATIVE EXPERIENCE

ALBERTUS MAGNUS COUNSELOR

Molloy College | Sept 2008-July 2010

- Provide academic support to first year college students
- Employed numerous retention strategies, maintaining 90% retention from first to second year of college
- Recruited at high schools, created first year schedules

ASSISTANT DIRECTOR OF ADMISSIONS

New York College of Podiatric Medicine | Sept 2006-July 2008

- Recruited nationally at fairs, Presented to large groups
- Coordinated large scale events
- Created communication used throughout the admissions process
- Managed records, provided feedback, build relationships
- Wrote monthly e-newsletter, maintained Admissions Facebook Page

TEACHING EXPERIENCE

INSTRUCTOR

UC Davis

Continuing and Professional Education | January 2021- Present

- Developed and taught the following courses:
 - Learning Strategies
 - Test Taking Strategies
 - Narrative Medicine
 - Application Prep (Winter 2022)

UC Davis

School of Education | September 2016-June 2020

- Developed and taught the following courses:
 - Health and Humanities
 - Pathway to Medicine
 - Narrative Medicine
 - Exploring Health Careers
 - Becoming a Veterinarian

Molloy College

Freshmen Studies | August 2009-December 2009

- Taught research methods, college success strategies, time management, and other topics relevant to first year students.